



TRANSFORM





August 31, 2026

Governor Gavin Newsom
1021 O Street, Suite 9000
Sacramento, California 95814

RE: SB 1167 (Blakespear) — **SIGN** — E-Bike Consumer Protection

Dear Governor Newsom:

On behalf of the California Bicycle Coalition and our listed partner organizations, I write in strong support of SB 1167 (Blakespear) and respectfully urge you to sign this important consumer protection measure.

E-bikes have become an increasingly important transportation option for Californians. They help people make longer trips, carry children and groceries, connect to transit, and replace car trips that might otherwise be difficult by bicycle. Their growing popularity has also brought new products into the marketplace that do not meet California's legal definition of an e-bike but are nevertheless advertised and sold as though they do.

That confusion creates problems for consumers, retailers, local governments, and people riding legal e-bikes. Californians should be able to trust that a product marketed as an e-bike actually complies with state law, and SB 1167 addresses that problem at the point of sale. The bill establishes clearer requirements for how electric devices are represented and sold, helping consumers understand what they are buying and distinguishing legal e-bikes from higher-powered devices that fall outside California's e-bike classifications.

SB 1167 is a measured response to a real marketplace problem. SB 1167 supports responsible businesses that already follow California law. Retailers and manufacturers

selling compliant e-bikes should not have to compete with products marketed under the same name while operating under fundamentally different standards. Clearer labeling and sales requirements will give consumers greater confidence, help communities apply existing laws more consistently, and preserve e-bikes as an accessible and practical transportation option for Californians.

For these reasons, the California Bicycle Coalition strongly supports SB 1167 and respectfully requests your signature. Please contact me at kendra@calbike.org or (707) 469-3387 with any questions regarding our position.

Sincerely,

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Executive Director
California Bicycle Coalition

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Advocacy Director
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