



CALIFORNIA

BICYCLE SUMMIT

The future rolls into Sacramento, April 2026
An invitation for partnership.



The California Bicycle Summit is the state's premier gathering for bicycle advocacy—and one of the nation's leading conferences dedicated to bringing active transportation to the fore.

The 2026 Summit will feature two dynamic days of insightful keynotes, inspiring plenaries, and hands-on workshops led by thought leaders, advocates, planners, and grassroots changemakers plus guided rides through Sacramento's vibrant streets and abundant opportunities to learn, connect, and collaborate.

The Summit draws wide attention through targeted mailings, high-impact social media campaigns (organic and paid), newsletters, press coverage, and pre-summit virtual events garnering 500,000+ impressions with a focus on deeply engaged supporters of sustainable transportation.

On-site participation gives your organization a powerful platform to connect directly with California's most informed and influential voices in sustainable mobility, transportation planning, and public policy. Our attendees include experienced professionals, agency staff, researchers, and community leaders—people whose decisions shape how Californians get from A to B.

Sponsors are invited to host eye-catching demonstrations, exhibit in busy conference spaces, and actively contribute to the program. We offer opportunities to co-create sessions, panels, or workshops in collaboration with trusted thought leaders, creating meaningful brand alignment while advancing the Summit's mission.



REACHING BEYOND BIKES

The California Bicycle Summit is CalBike's signature event and the most respected gathering of mobility advocates, planners, and policymakers in the state who are building the future of bicycling.

For over 30 years, CalBike has been a steady force behind California's most meaningful progress in active transportation. We are niche by design—laser-focused on safe streets, equitable mobility, and sustainable transportation. We hold the highest recognition for our purpose across state agencies, city governments, and community coalitions alike.

The California Bicycle Summit brings together the people shaping transportation systems from every angle:

- Equity-driven organizers and community leaders
- City, regional, and state agency staff
- Engineers, planners, and elected officials
- Bike industry innovators and nonprofit changemakers

YEAR ROUND VISIBILITY

- **500,000+** impressions via email and social media
- **37,000+** active and loyal email subscribers
- Regular amplification through partner networks and coalitions
- Strong earned media presence and pre-summit virtual programming

AT THE 2024 SUMMIT

- **500+** attendees across in-person and online formats
- **55+** community organizations
- **50+** active transportation and bike industry partners
- **35+** city, regional, and state agencies



BECOME A SPONSOR

LEVEL	AMOUNT	MARKETING	LIVE SUMMIT
PLATINUM	\$20,000	5 email recognitions 12 social media posts	4x Tickets Speaking Opportunity On-Site Exhibition Space
GOLD	\$10,000	3 email recognitions 6 social media posts	2x Tickets On-Site Exhibition Space
SILVER	\$5,000	2 email recognitions 3 social media posts	1x Ticket On-Site Exhibition Space
BRONZE	\$2,500	1 email recognition 1 social media post	1x Ticket On-Site Exhibition Space



Want to go beyond the basics?

Bring your brand to life with a custom activation that sparks connection and leaves a lasting impression. We invite sponsors to co-create memorable moments at the Summit, from joyful social gatherings to mission-driven engagements.

A few ways to make your mark:

- Host the Summit Happy Hour, where stories are shared and ideas come alive
- Sponsor a lunch plenary that elevates voices from our host city
- Partner on a special speaking opportunity to spotlight innovation
- Underwrite bicycle parking, supporting a low-carbon arrival
- Fund scholarships for community advocates who might not otherwise attend
- Let's dream up something bold together

Contact Kevin Claxton
kevin@calbike.org to get started.



THANK YOU!

Your support makes the **CALIFORNIA BICYCLE SUMMIT** possible and helps power a movement for healthier, more connected communities. Together, we're building a California where streets are safe, joyful, and welcoming for everyone.

If you're ready to sponsor the 2026 California Bicycle Summit, or if you're curious about how we can work together, we'd love to hear from you. We're happy to create a sponsorship experience that reflects your goals, values, and vision.

Kevin Claxton
Advancement Director
kevin@calbike.org



“The California Bicycle Summit
always brings together the
widest range of speakers, private
and public entities to discuss and
challenge our thinking of all
things related to cycling.”

LEE JONES

***Special thanks to our exemplary past sponsors
who have helped build the California Bicycle Summit:***

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