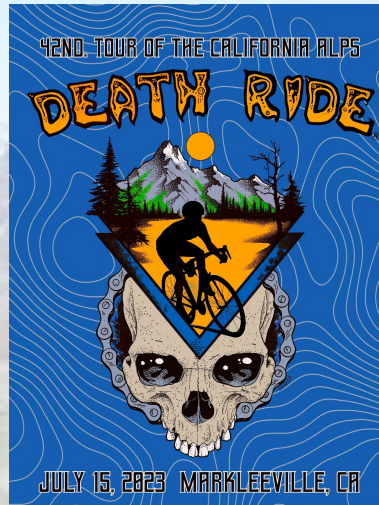


Deathride – Tour of the California Alps 2023



A behind the scenes look at the ride
and its impact on the community.



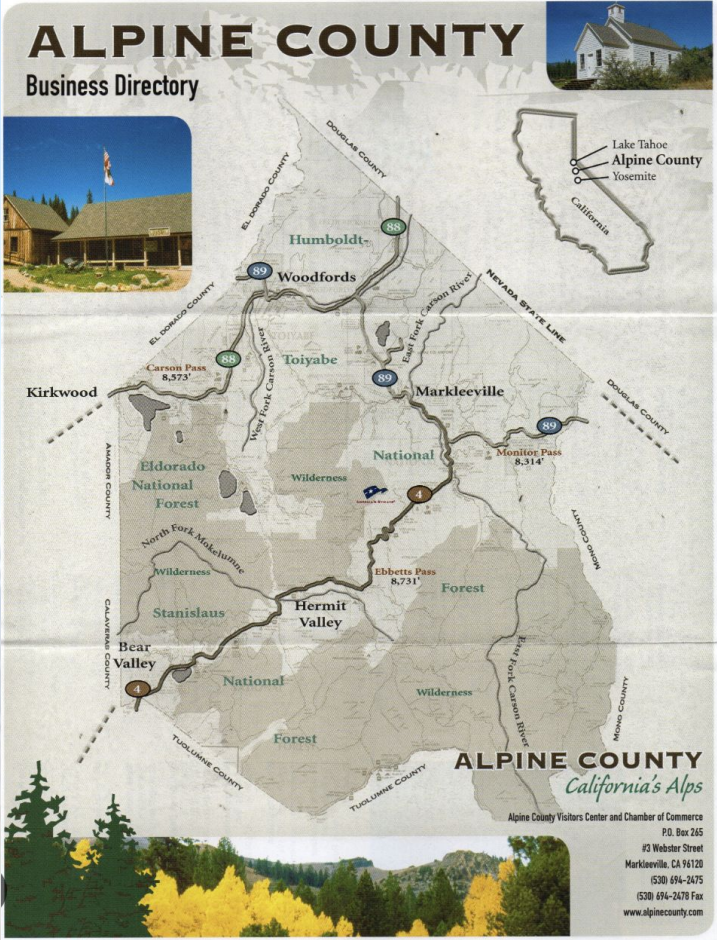


CALIFORNIA
HIGHWAY PATROL



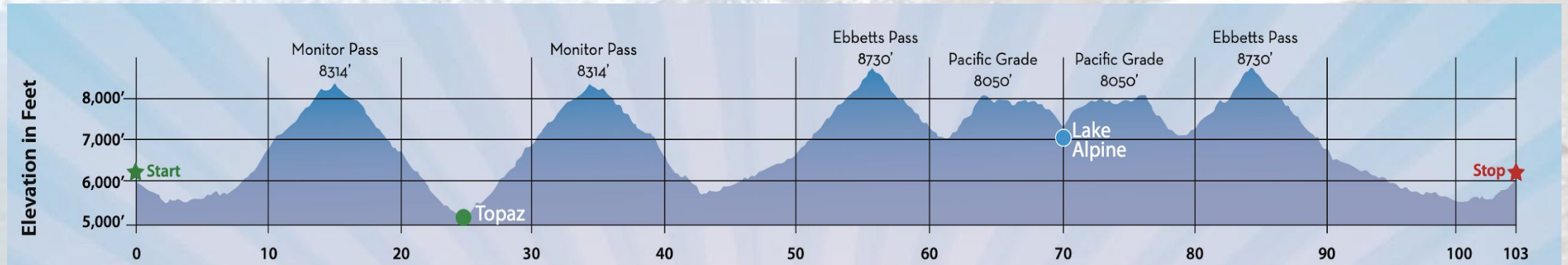
MOTHERLODE
Bicycle Coalition





2023 was the 42nd Edition!

Why do riders keep coming back for this “torture?”



103 miles, 6 categorized climbs, over 14,000' of climbing...



It's not about the \$...

It's more about...

Love for the ride



Generations
of love...



Devotion to the ride



Giving back to the community





Even the 1st responders get in on the action..



Butt wait, there's more...



Rising from the ashes...





It was HOT that weekend!

**But that
didn't stop
the over
600
finishers!**



Cult of poster-nality...



Speaking of impacts...





**Alpine County
triples in
population!**

**Two people per square mile...And you!
Unless it's during the Tour of the California Alps...**

Thank you!

And a
question...

Will we see *you* in
July?

