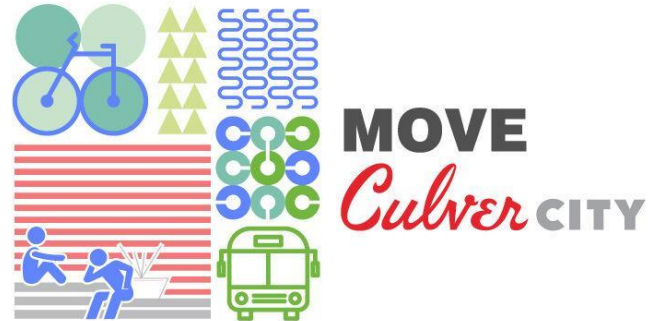


# MOVE Culver City: A Quick Build Story

received worldwide attention for its innovative bold approach



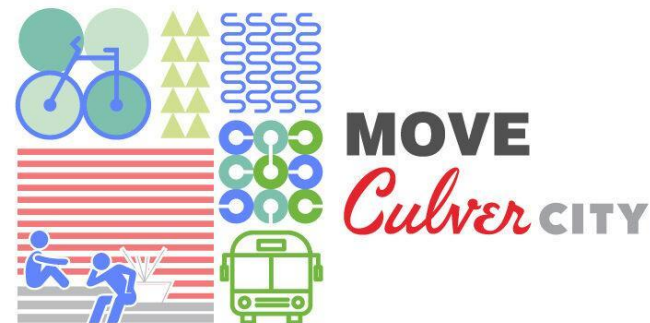
# What is the Move Culver City project?

- Transit/bicycle infrastructure proposed on 3 major corridors
- First phase: 1.3 mile stretch of bus lanes and bike lanes connecting the eastern edge of Culver City and the E-line metro station to Downtown Culver City
- Quick build project could not change curbs or remove/replace concrete
- Street art, used to enhance intersections, was created collaboratively by the public and staff



# How did MOVE Culver City come about?

- Sept 2016, Council adopted a Vision Zero resolution “making safety a top priority for transportation projects and policy formation”.
- 2017, completed the Culver City Transit Oriented Development (TOD) Visioning Study
- 2019, General Plan Update process began
- June 2020, Bicycle Pedestrian Plan (BPAP) adopted



# How did MOVE Culver City come about?



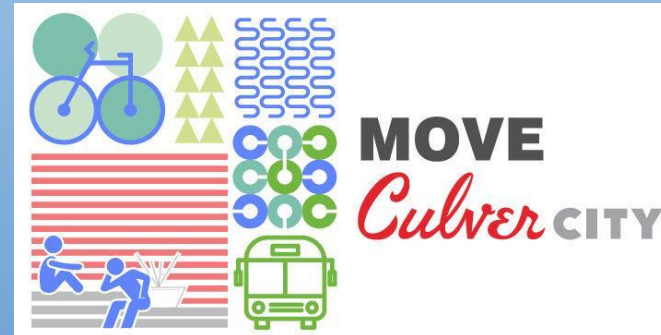
# MOVE Culver City: Community Engagement

**Community Project Advisory Committee (CPAC) Meetings:** Representatives from Chamber of Commerce, Downtown Business Association, Bicycle Pedestrian Advisory Committee, neighborhood associations, Bike Culver City, major employers such as Sony Studios, Amazon Productions, and other corporate employers

**Business Roundtables**

**Traffic, Parking, Mobility subcommittee - city council**

**Intermittent community meetings**

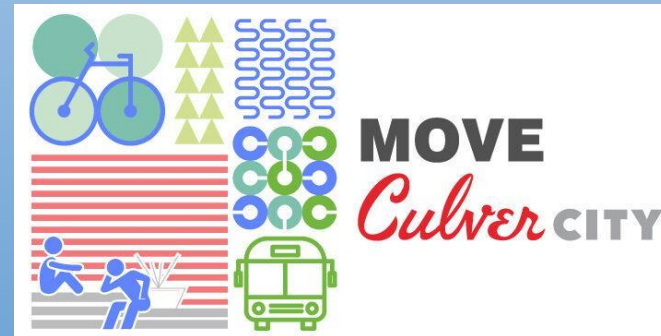




# MOVE Culver City: Community Engagement

Changes (big and small) made from day one based on feedback from meetings and the portal — staff was very responsive

A total of 408 oral and written entries were received through the portal that later informed post-construction design modifications.



# MOVE Culver City: What did the data show?



**+52%**

in bus ridership

*(Average January through July ridership in 2022 compared to the same period in 2021)*



**+32%**

in cycling activity

*(Average January through July bike count in 2022 compared to November 2019)*



**+18%**

in pedestrian activity

*(Average January through July pedestrian count in 2022 compared October 2021)*



**+2 minutes**

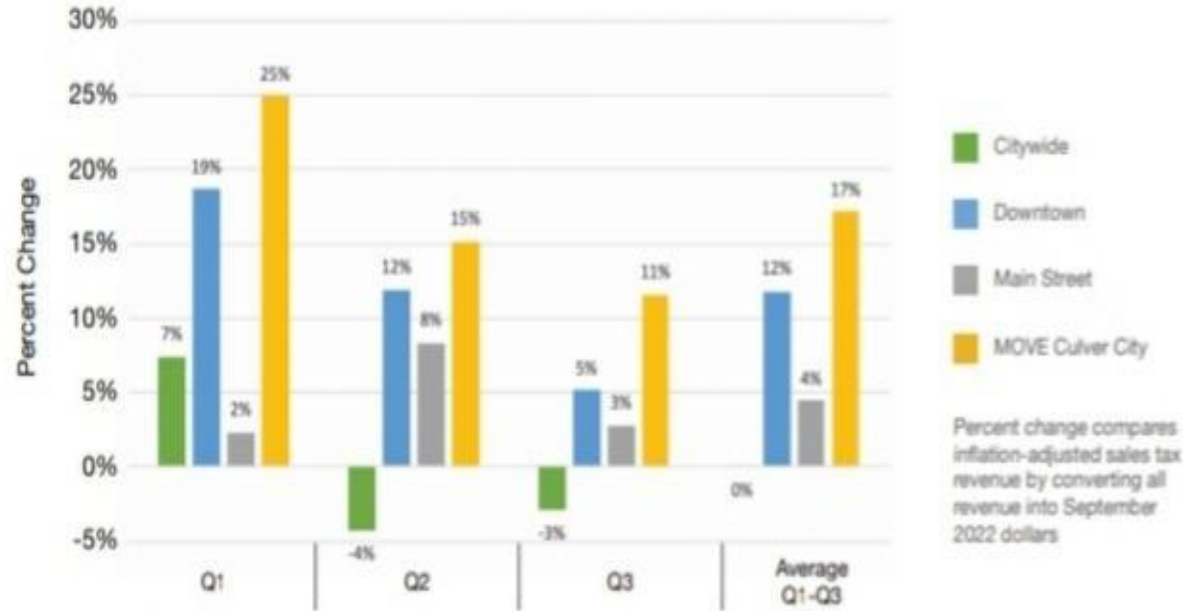
increase in peak period  
travel time on the downtown  
corridor compared to 2019



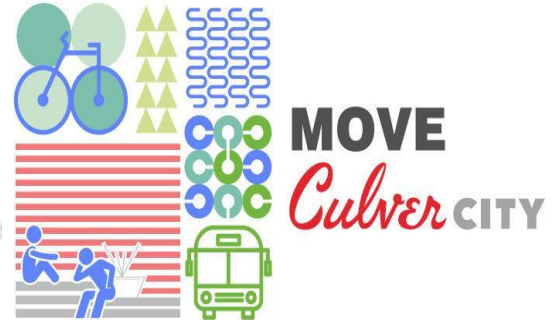
**MOVE**  
*Culver* CITY

# MOVE Culver City: What did the data show?

Percent Change in Sales Tax Revenue Between 2019 and 2022



Source: Culver City Finance Department

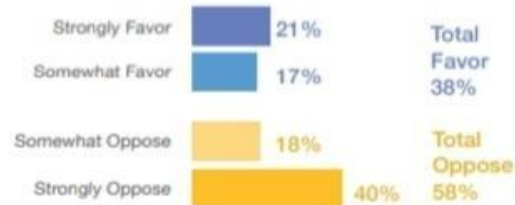




# MOVE Culver City: What did the City's "survey" show?

About six in ten residents say they are opposed to the project. One in five residents have ridden a bus that serves the corridor, while almost 50% have replaced at least one car trip with a sustainable mode since the project opened. Despite opposition, a clear majority of residents want the project to continue, with most calling for changes that address community concerns.

Based on what you have seen, heard, read, or from just my mentioning it, do you favor or oppose the MOVE Culver city Project?



MOVE Culver City is working well, and the City Council should continue the project as is with **no** changes



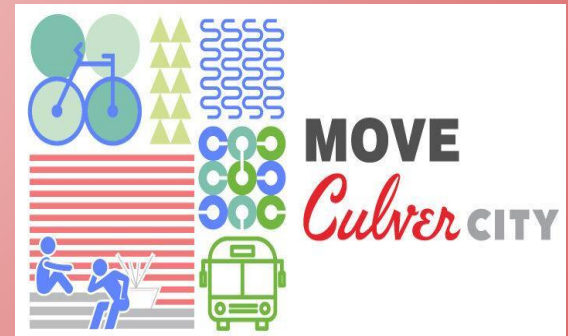
MOVE Culver City should continue, but with some changes to address concerns raised by residents and local businesses along the corridor



MOVE Culver City is **not** working, and the City Council should end the project

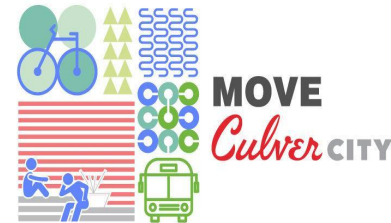
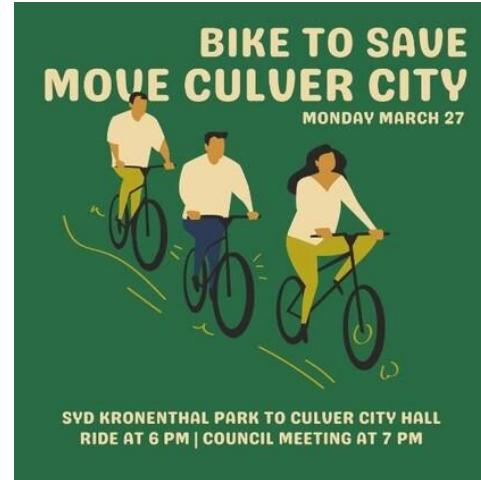


None of these or Don't Know



# Advocacy: Meet-ups, Rides and Rallies

- Park meet -ups and rallies
- Private meetings with staff and electeds
- Dedicated website and increased social media



# Advocacy: Testimonials

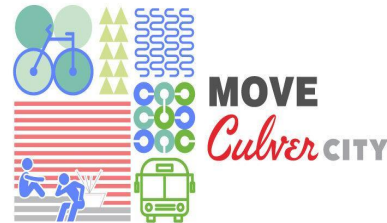
**"I love being able to safely bike  
with my kids."**

Lisa-Marie



**"The protected bike lanes in downtown Culver  
City have opened up new mobility possibilities  
for our family and inspired us to visit  
downtown far more often."**

David



# Advocacy: Call to Action April 24 Council Meeting



*Speaker Signup & Talking Points*

## Demands

1. I stand with 32 organizations in urging the City Council to adopt Option One, make the existing Move Culver City configuration permanent without adding any additional lanes for cars, and expand the project to more neighborhoods across the city.
2. I demand that the City Council fully comply with CEQA before taking any action to create space for additional vehicle travel lanes including but not limited to removing bus or bike lanes.





# Advocacy: April 24 Council Meeting - The Vote



200+ Ride to City Hall



City Hall Rally, Children's Banner

Links: <https://keepculvercitymoving.com/>

<https://www.bikeculvercity.org/>

<https://www.facebook.com/groups/bikecc>

<https://moveculvercity.com/>

