

CALIFORNIA BICYCLE SUMMIT

2024

APRIL | SAN DIEGO, CA

SPONSORSHIP INFORMATION



CALIFORNIA
BICYCLE
COALITION



ABOUT US



CalBike advocates for equitable, inclusive, and prosperous communities, where bicycling helps to enable all Californians to live healthy and joyful lives.

THE BIENNIAL CALIFORNIA BICYCLE SUMMIT IS CALIFORNIA'S MOST IMPORTANT BICYCLE ADVOCACY EVENT AND ONE OF THE NATION'S LEADING BICYCLE-RELATED CONFERENCES.

The 2024 summit will feature three dynamic days of informative and transformational keynotes, plenaries, and workshops by thought leaders, advocates, activists, planners, movers, and shakers, as well as exciting and interesting bike rides around San Diego and many opportunities to learn, network and exchange ideas.

This is a unique **opportunity to support important work** and make an unprecedented impact in promoting **healthier and more equitable transportation** in California and beyond.

CalBike will again offer a series of **interactive online events leading up to the in-person summit** which will offer a preview of the rich and inspiring content at the main event.

The summit enjoys **widespread attention and exposure**, reinforced by our distribution through mailings, active organic and paid social media, newsletters, press, and pre-summit events, **reaching more than 250,000 people who care deeply about bicycling.**

On-site representation can reinforce your message and support a sustainable future, and we invite you to participate in demonstrations and presentations.



COMMUNITY OUTREACH

THROUGHOUT THE YEAR

500,000+

REACH ACROSS MULTIPLE
SOCIAL MEDIA PLATFORMS



37,000+

LOYAL EMAIL SUBSCRIBERS

— AND —

AT THE 2022 SUMMIT

500+

COMBINED EVENT ATTENDEES
IN-PERSON AND ONLINE IN 2022

55+

COMMUNITY ORGANIZATIONS

50+

BICYCLE INDUSTRY AND ACTIVE
TRANSPORTATION PARTNERS

35+

CITY, REGIONAL, AND STATE AGENCIES
AND DEPARTMENTS

As the signature CalBike event, this conference enjoys a wide distribution through earned media, social media (paid and organic), blogs, and direct outreach, as well as amplification through partner organizations, coalitions, and participants.

BECOME A SPONSOR

LEVEL	AMOUNT	MARKETING	LIVE SUMMIT
PLATINUM	\$20,000	5 email recognitions 12 social media posts	4x Tickets Speaking Opportunity On-Site Exhibition Space
GOLD	\$10,000	3 email recognitions 6 social media posts	2x Tickets On-Site Exhibition Space
SILVER	\$5,000	2 email recognitions 3 social media posts	1x Ticket On-Site Exhibition Space
BRONZE	\$2,500	1 email recognition 1 social media post	1x Ticket On-Site Exhibition Space

Are you interested in sponsoring one of these specific opportunities at 2024 California Bicycle Summit? Summit Happy Hour // Food & Beverage // Lunch Plenary // Special Speaking Opportunities/Engagements // Bicycle Parking // Scholarships for Community Advocates // Closing Party

Contact kevin@calbike.org for more information.

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The CA Bike Summit is a great chance to hear from and about all the different people and projects that are creating a world that makes bikes more accessible to all. It's fun, it's informative, and experiential, and really brings together people from all sides of the bicycle world.

JANE V.T.

THANK YOU!

TO THESE
OUTSTANDING
PAST SPONSORS
AND MANY MORE!



CONTACT US

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If you would like to sponsor in another way, we can tailor a package for you!
Please reach out to us for more information.

