



The Dream Ride Summer Scavenger Hunt
August 26-29, 2021
Welcome Guide

Hello, Dream Riders!

Welcome to the 2021 Dream Ride Season and our second event of the year, the Dream Ride Summer Scavenger Hunt! Thank you again for choosing to join us as we ride together in spirit and connect online, from Thursday, August 26th to Sunday, August 29th.

The Dream Ride Summer Scavenger Hunt will challenge you to get out on your bicycle and learn about your local bicycle network. We'll also come together online to inspire and motivate each other, and to share the joy of bicycling. We're so excited to have you on board!

PLEASE read this Welcome Guide in its entirety for step-by-step instructions on how to best participate in the Dream Ride Summer Scavenger Hunt.

Step-by-Step Instructions

#1 Plan your ride!

Your challenge over the course of the event is to complete the Summer Scavenger Hunt List. While you're out riding your bike during the event, keep an eye out for various types of bicycle and active transportation infrastructure like bike lanes, trails, signs, signals, and more.

As you ride on and interact with these pieces of your local bicycle network, check off the appropriate box on the Scavenger Hunt list. Here is just a brief sample of items and activities on the list.

- Locate and ride on the following classes of local bike lanes
 - Class I - Off-road path or mixed-use trail
 - Class II - On-road Bike Lane, with painted buffer between automotive lane
 - Class III - Bike Route or Bike Boulevard - calmer neighborhood streets more ideal for bicycle traffic, often marked by sharrows and Green / White Sign
 - Class IV - Buffered / Protected Bike Lane - separated from automotive traffic by concrete or plastic barriers etc.
- Locate the following types of bicycle wayfaring and signage:
 - Green or B/W Bike Lane Sign
 - Brown Bicycle Trail Sign
 - Yellow Diamond Bicycle Sign
 - White Bicycles May Use Full Lane Sign
- Locate the following types of active transportation infrastructure
 - Intersection Bike Boxes
 - Dashed Green Bicycle Lanes in high-traffic / Conflict areas
 - Bicycle Traffic Signal
- Locate the contact information for your city's chief traffic officer (or more relevant post). Send them an email stating your support for safe streets and bicycle infrastructure, and pass along CalBike's Quick Build Brochure
- Locate the newest piece of traffic safety infrastructure in your community
- Locate a notable gap in your community's bike network, contact your local planning department to encourage complete bike networks
- Find another Dream Rider out in the wild, and go for a ride
- Find a Superlative anything in your area - world's largest frying pan, California's straightest road, your county's oldest building, etc
- Donate unused bicycle equipment to your local community bike shop or bike co-op

#2 Set up your computer/smartphone/iPad

- A) Download the [Zoom](#) app
- B) OPTIONAL: Download the [Strava](#) app, and then join the [Strava CalBike Cycling Club](#) to record your rides and post photos.

#3 Log your Scavenger Hunt Items & Activities

[Log your Scavenger Hunt items and activities in the form on this page.](#) If you'd prefer, you can email kevin@calbike.org to report your riding and activity miles throughout the event.

Be sure to log your miles and activities before 4pm on Sunday, August 29th for the chance to win fun prizes from our generous sponsors at Bicycle Coffee Co, RoadRunner Bags, the Adventure Cycling Association and Primal Wear!

#4 Join us on Zoom

On Thursday evening, August 26th, at 5:30 p.m., join us for a Dream Ride kick-off, where we'll go over the basics, make quick introductions, and connect with other Dream Riders. CalBike staff will be available to answer questions.

On Sunday evening, August 29th, at 7:00 p.m., we'll come together for closing celebrations, prizes and awards, and an exclusive discussion with special guests from the cycling community.

#5 Check your email daily

Each day, starting on Thursday, August 26, thru Sunday, August 29, you'll receive an email with a one-day only challenge. Keep an eye out for these daily notifications.

#6 Share your ride

Riders are encouraged to share their experiences (stories and pictures!) on Facebook, Strava and Instagram, or email your best photos to kevin@calbike.org to be included in the closing slideshow.

Here's how to do it:

[Facebook](#) - On our CaDreamRide Facebook page, under Photos, find the Album "California Dream Ride Challenge." Post a Comment and add your photos here. Tag us at @CaDreamRide and @Calbike.

[Strava](#) - In the [CalBike Cycling Club](#), under Post, click on the Create a Post tab. You can share your stories and post photos from your ride here.

[Instagram](#) - While in your Instagram feed (not your story screen), add your pictures and a caption. While in the caption screen, add two hashtags: #californiadreamride and #calbikeorg. Note: Instagram is optimized for use on phones or tablets, so begin by downloading the appropriate app (and set up an account if you don't have one). "Follow" California Dream Ride and CalBike. If you follow either one, any hash-tagged photos will show up on your feed.

** If you don't use any of the above apps, you can text your pictures straight from your phone to Kevin at 909-274-0137 or email kevin@calbike.org

Zoom Schedule

Be sure to join us on Zoom as we come together with Dream Riders statewide to encourage, educate, share and celebrate!

Thursday evening, August 26th - 5:30 p.m.

Dream Ride Summer Scavenger Hunt Kick-off Event - <https://us02web.zoom.us/j/84126087987>

We'll review everything you'll need to know to participate, and connect with other Dream Riders from around the state to kick off the weekend.

Sunday, August 29th - 7:00 p.m.

Summer Scavenger Hunt Closing Celebration - <https://us02web.zoom.us/j/81516082715>

We'll celebrate our adventures, hand out awards and prizes, and enjoy a conversation with special guests to close the event.

Raise Funds for CalBike

CalBike's Dream Ride events are more than just bike rides. Dream Ride events are a meaningful opportunity to support the California Bicycle Coalition, whose hardworking staff push hard for better laws and policies that promote bicycling and make all our communities healthy, equitable, prosperous and joyful.

We encourage all Dream Riders to donate or fundraise for CalBike at whatever level you can. You will have the option to [register by making a tax-deductible donation on Eventbrite](#), or you can visit calbike.org/donate to make a donation today.

If you're ready to fundraise above and beyond, you can build a personalized fundraising page on [MightyCause](#) to reach your fundraising goals -- set a fundraising goal of \$500, \$2500, or more! If you raise or contribute \$200 or more, you'll receive our beautiful [CalBike poppy jersey](#).

Get your friends, family, or coworkers to ride and create a fundraising team on [MightyCause](#) to meet a collective goal. (To qualify for jerseys for each team member, you'll need to contribute a minimum of \$200 for each person.)

Participant Levels

Fundraise (or simply donate if you prefer) to support CalBike's work to promote healthy, sustainable transportation.

- **Rider:** \$25 Receive a CalBike one-year membership and a sticker in the mail
- **Supporter:** \$200 Receive a jersey and one-year CalBike membership
- **Patron:** \$500 Premium invitations to conversations (remote) with special guests, shout out on social media, jersey and one-year CalBike membership

- **Partner:** \$2750 Premium invitations to conversations (remote) with special guests, shout out on social media, jersey, one-year CalBike membership, special recognition at event, and special catered virtual lunch with other partners and CalBike staff.
- **Corporate Sponsor:** \$5000 Premium invitations to conversations (remote) with special guests, shout out on social media jersey, one-year CalBike membership, special recognition at event, and special catered virtual lunch with other partners and CalBike staff.

Participants who raise or donate \$200 or more will get CalBike's gorgeous [poppy jersey](#), which you'll receive post-ride.

If you have any questions whatsoever, feel free to [reach out to me at any time](#). Ride safe and stay well!

Happy riding!

Kevin Claxton
Development Associate
California Bicycle Coalition