





Gearing Up for a Winning ATP Application

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Active Transportation Resource Team

Agenda

- **Overview of the Active Transportation Program (ATP)**
- **ATP Cycle 4 Timeline**
- **Key Changes to ATP Guidelines**
- **Overview of Application Types**
- **Lessons Learned from Previous Cycles**
- **Resources to Help You Prepare**
- **Q&A**

What is the Active Transportation Program?



The logo for the California Active Transportation Program (ATP) features a stylized green 'ATP' with a blue pedestrian icon to the left and a blue cyclist icon to the right. Below this is a blue rectangular box containing the text 'California Active Transportation Program' in white.

- **Dedicated funding for walking, biking, trails, and Safe Routes to School projects**
- **Funded at roughly \$223 million annually**
- **Call for projects every even numbered year, Cycle 4 to open Spring 2018**

What Types of Projects are Accepted?

- **Infrastructure**
 - New or improved bikeways/walkways
 - Safe Routes to School/Transit projects
 - Bike Parking
 - Recreational trails/trailheads that improve connections to non-motorized corridors
- **Non-Infrastructure**
 - Safe Routes to School programs
 - Education, encouragement, evaluation, or enforcement programs (not focused on Safe Routes to School)
 - Temporary demonstrations/pop up events
- **Plans**
 - Community-wide walk, bike, SRTS, or active transportation plans in a disadvantaged community

Who Can Apply?

- Local, Regional, or State Agencies
- Transit Agencies
- Public Schools or School Districts
- Tribal Governments (Federally-recognized)
- Private nonprofit tax-exempt organizations may apply for Recreational Trail Projects only

ATP Statutory Goals

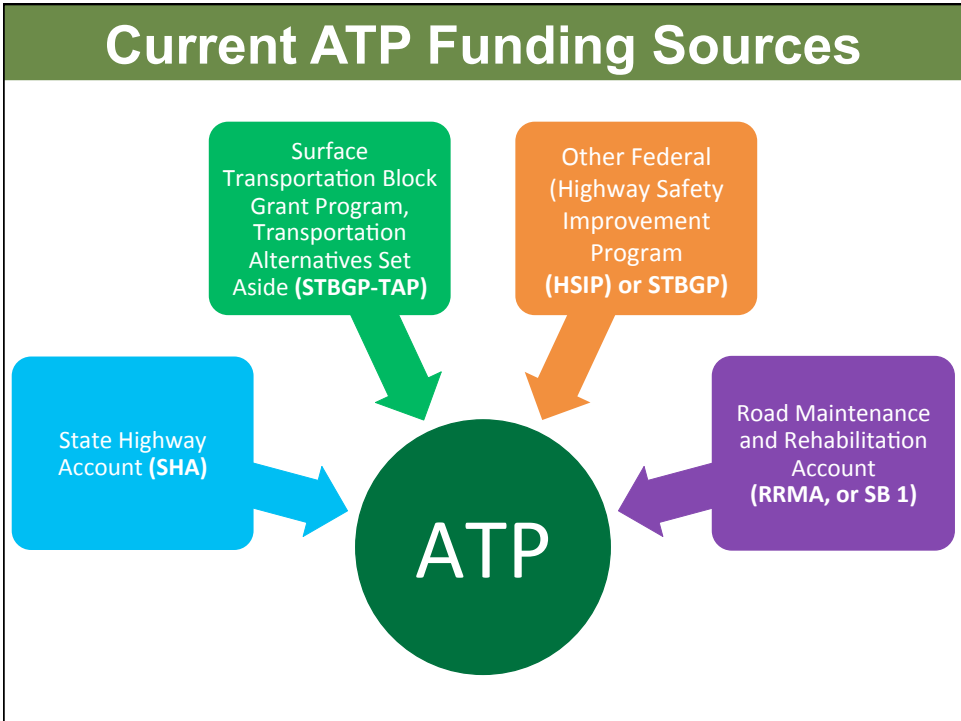
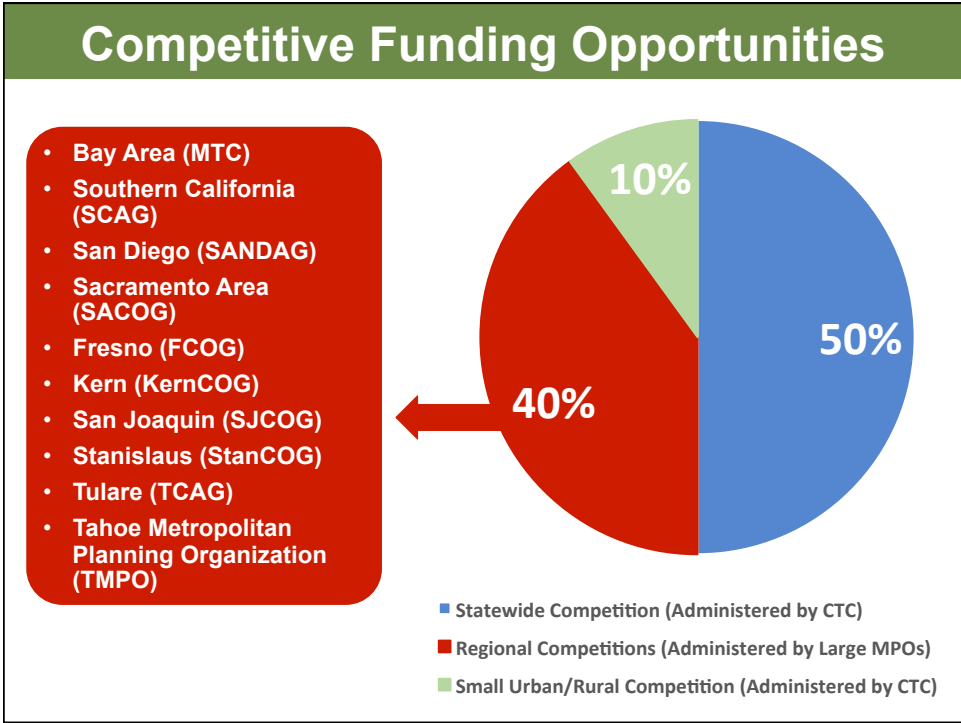
Increasing walking & biking for transportation

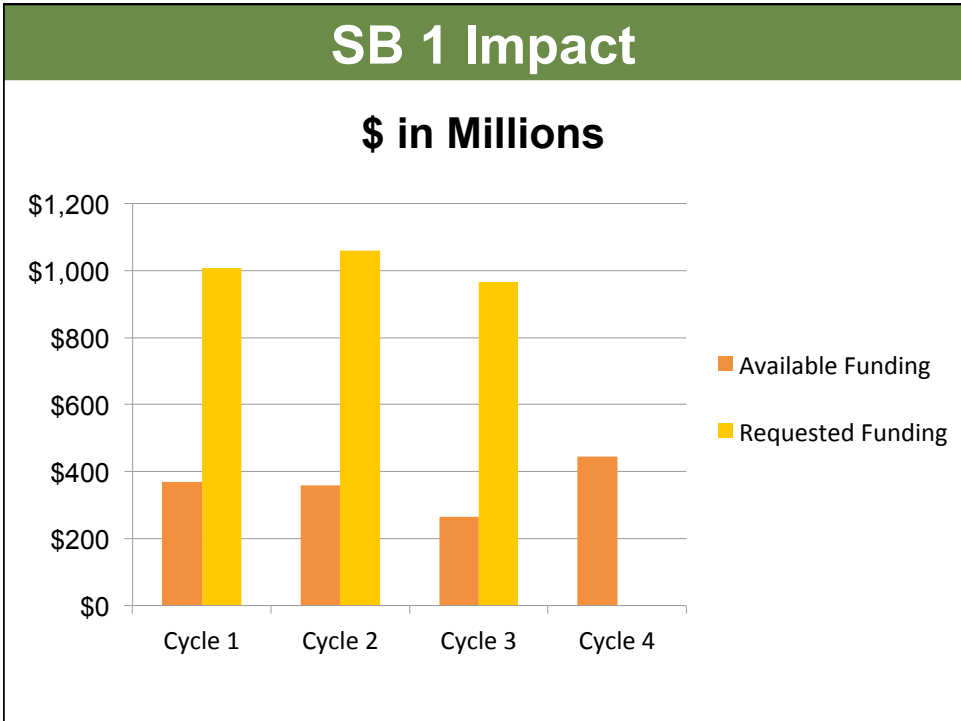
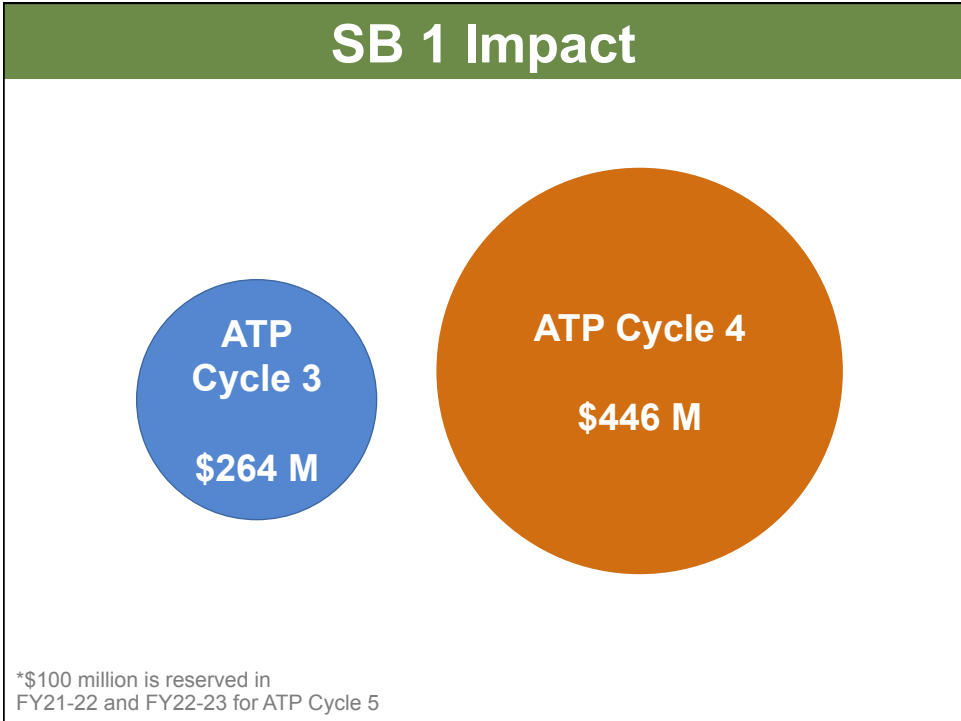
Improve safety for people walking & biking

Reduce vehicle use & greenhouse gas emissions

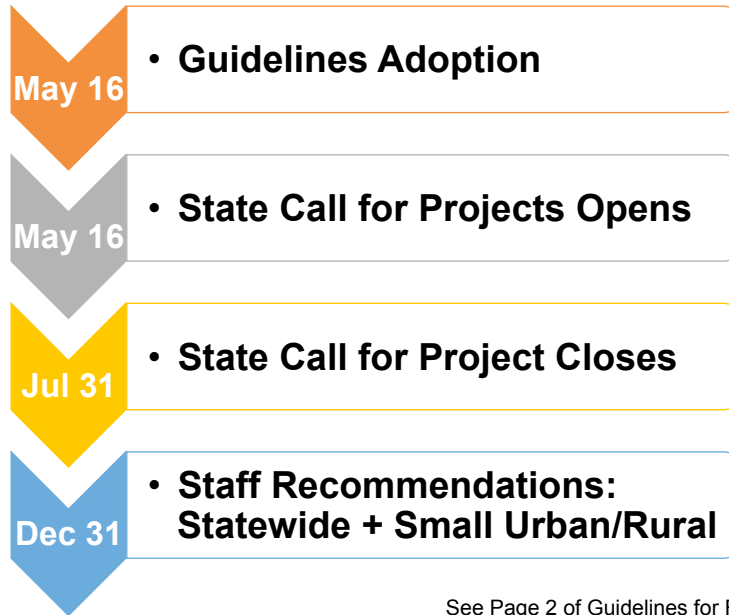
Enhance public health & reduce childhood obesity

Ensure benefits to disadvantaged communities





ATP Cycle 4 Timeline



See Page 2 of Guidelines for Full Timeline

Key Guidelines Changes

- 4 year Programming Cycle
- Transformative Project Language
- Start Up NI Language/Definition
- DAC Definition Revisions
- Public Health added to statement of need
- 5 application types
 - Plans
 - Non-Infrastructure
 - Small Infrastructure (total cost <\$1.5M)
 - Medium Infrastructure (b/w \$1.5M-\$7M)
 - Large Infrastructure (total cost >\$7M)

<http://www.catc.ca.gov/programs/atp/>

Plan Application

Eligible Plans:

- Bicycle, pedestrian, safe routes to school, or active transportation plan that encompasses or is predominantly located in a disadvantaged community

- Up to 2% of the statewide competitive funding and small urban and rural; Large MPOs can set aside up to 2% of funding for Plans in DACs

- Appendix A of Guidelines – Guidance for plans, list of components that must be included

Plan Application

100 Total Possible Points

0 to 30 points	Benefit to Disadvantaged Communities
0 to 10 points	Priority for New Plans v. Updates
0 to 10 points	Statement of Need
0 to 25 points	Public Participation & Planning
0 to 25 points	Implementation + Plan Development
-10 to 0 points	Poor Performance on Past Caltrans Grants

Check if your community has a plan:
http://www.calbike.org/bike_ped_plan_inventory

Non-Infrastructure Application

Eligible Projects:

- Education, encouragement, and enforcement activities that further the goals of the ATP
- Can be start-up programs and new or expanded components of existing programs; cannot fund existing or ongoing program operations
- Commission priority on start-up programs; all NI must demonstrate program sustainability

Non-Infrastructure Application

100 Total Possible Points

0 to 10 points	Benefit to Disadvantaged Communities
0 to 40 points	Statement of Need
0 to 10 points	Safety
0 to 15 points	Public Participation & Planning
0 to 10 points	Evaluation + Sustainability
0 to 5 points	Innovative Program Elements
0 to 10 points	Program Scope + Implementation
-5 to 0 points	Partnering with Conservation Corps
-10 to 0 points	Poor Performance on Past Caltrans Grants

Small Infrastructure Application

100 Total Possible Points

0 to 10 points	Benefit to Disadvantaged Communities
0 to 53 points	Statement of Need
0 to 25 points	Safety
0 to 10 points	Public Participation & Planning
0 to 2 points	Scope/Plan Consistency
-5 to 0 points	Partnering with Conservation Corps
-10 to 0 points	Poor Performance on Past Caltrans Grants

Medium Infrastructure Application

100 Total Possible Points

0 to 10 points	Benefit to Disadvantaged Communities
0 to 43 points	Statement of Need
0 to 25 points	Safety
0 to 10 points	Public Participation & Planning
0 to 5 points	Context Sensitive Bike/Walkways & Innovation
0 to 5 points	Leveraging Funds
0 to 2 points	Scope/Plan Consistency
-5 to 0 points	Partnering with Conservation Corps
-10 to 0 points	Poor Performance on Past Caltrans Grants

Large Infrastructure Application		
100 Total Possible Points	0 to 10 points	Benefit to Disadvantaged Communities
	0 to 38 points	Statement of Need
	0 to 20 points	Safety
	0 to 10 points	Public Participation & Planning
	0 to 5 points	Context Sensitive Bike/Walkways & Innovation
	0 to 5 points	Transformative Projects
	0 to 5 points	Cost Effective
	0 to 5 points	Leveraging Funds
	0 to 2 points	Scope/Plan Consistency
	-5 to 0 points	Partnering with Conservation Corps
	-10 to 0 points	Poor Performance on Past Caltrans Grants

Lessons Learned from Previous Cycles
<p>The best applications demonstrate:</p> <ol style="list-style-type: none"> 1. Proposed projects meet the goals of the ATP program 2. Multiple sectors and various stakeholders were consulted 3. Data gathered is meaningful, legitimate, based on target community, presented clearly and understandably

Lessons Learned from Previous Cycles

Tips for success:

1. **Read instructions, guidelines, and scoring rubrics** carefully – start now!
2. Focus application efforts on questions with largest amount of points – but don't *neglect* any question
3. **Learn from the winners** – 3 Cycles worth of high scoring projects to review that may be similar to what you are proposing
4. Incorporate **standards of tomorrow** – not yesterday's strategies

Resources

- **Caltrans Active Transportation Resource Center (ATRC)**
 - <http://caatpresources.org/>
 - Upcoming Flash Training Webinars
- **ATRT TA Consultations**
 - For DACs in Riverside or Tulare Counties
 - April 2-5, 2018
 - Contact Barry Bergman, barry@railstotrails.org
- **Strategic Growth Council Pilot CCI ATP TA**
 - In-Depth TA for 3-5 DACs
 - Survey Due April 6:
<https://www.surveymonkey.com/r/ATPtechnicalassistance>
- **Cal Walks ATP Application Guidance**
 - One-on-one assistance for DACs in Central Valley, North State, North Coast, or San Bernardino County
 - Contact Esther Postiglione, esther@californiawalks.org

Active Transportation Resource Team

health happens here



rails-to-trails
connectivity

California Walks
Department of Transportation

CALBIKE

Local
Government
Commission