Gearing Up for a Winning ATP Application

March 13, 2018

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Linda Khamoushian, Senior Policy Advocate, California Bicycle Coalition

Agenda

• Overview of the Active Transportation Program (ATP)
• ATP Cycle 4 Timeline
• Key Changes to ATP Guidelines
• Overview of Application Types
• Lessons Learned from Previous Cycles
• Resources to Help You Prepare
• Q&A
What is the Active Transportation Program?

- Dedicated funding for walking, biking, trails, and Safe Routes to School projects
- Funded at roughly $223 million annually
- Call for projects every even numbered year, Cycle 4 to open Spring 2018

What Types of Projects are Accepted?

- **Infrastructure**
  - New or improved bikeways/walkways
  - Safe Routes to School/Transit projects
  - Bike Parking
  - Recreational trails/trailheads that improve connections to non-motorized corridors

- **Non-Infrastructure**
  - Safe Routes to School programs
  - Education, encouragement, evaluation, or enforcement programs (not focused on Safe Routes to School)
  - Temporary demonstrations/pop up events

- **Plans**
  - Community-wide walk, bike, SRTS, or active transportation plans in a disadvantaged community
Who Can Apply?

- Local, Regional, or State Agencies
- Transit Agencies
- Public Schools or School Districts
- Tribal Governments (Federally-recognized)
- Private nonprofit tax-exempt organizations may apply for Recreational Trail Projects only

ATP Statutory Goals

- Increasing walking & biking for transportation
- Improve safety for people walking & biking
- Reduce vehicle use & greenhouse gas emissions
- Enhance public health & reduce childhood obesity
- Ensure benefits to disadvantaged communities
Competitive Funding Opportunities

- Bay Area (MTC)
- Southern California (SCAG)
- San Diego (SANDAG)
- Sacramento Area (SACOG)
- Fresno (FCOG)
- Kern (KernCOG)
- San Joaquin (SJCOG)
- Stanislaus (StanCOG)
- Tulare (TCAG)
- Tahoe Metropolitan Planning Organization (TMPO)

- Statewide Competition (Administered by CTC)
- Regional Competitions (Administered by Large MPOs)
- Small Urban/Rural Competition (Administered by CTC)

Current ATP Funding Sources

- State Highway Account (SHA)
- Surface Transportation Block Grant Program, Transportation Alternatives Set Aside (STBGP-TAP)
- Other Federal (Highway Safety Improvement Program (HSIP) or STBGP)
- Road Maintenance and Rehabilitation Account (RRMA, or SB 1)
SB 1 Impact

ATP Cycle 3
$264 M

ATP Cycle 4
$446 M

*$100 million is reserved in FY21-22 and FY22-23 for ATP Cycle 5

SB 1 Impact

$ in Millions

Available Funding
Requested Funding

<table>
<thead>
<tr>
<th>Cycle</th>
<th>Available Funding</th>
<th>Requested Funding</th>
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<tr>
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ATP Cycle 4 Timeline

- **May 16** • Guidelines Adoption
- **May 16** • State Call for Projects Opens
- **Jul 31** • State Call for Project Closes
- **Dec 31** • Staff Recommendations: Statewide + Small Urban/Rural

See Page 2 of Guidelines for Full Timeline

Key Guidelines Changes

- 4 year Programming Cycle
- Transformative Project Language
- Start Up NI Language/Definition
- DAC Definition Revisions
- Public Health added to statement of need
- 5 application types
  - Plans
  - Non-Infrastructure
  - Small Infrastructure (total cost <$1.5M)
  - Medium Infrastructure (b/w $1.5M-$7M)
  - Large Infrastructure (total cost >$7M)

http://www.catc.ca.gov/programs/atp/
Plan Application

Eligible Plans:

• Bicycle, pedestrian, safe routes to school, or active transportation plan that encompasses or is predominantly located in a disadvantaged community

• Up to 2% of the statewide competitive funding and small urban and rural; Large MPOs can set aside up to 2% of funding for Plans in DACs

• Appendix A of Guidelines – Guidance for plans, list of components that must be included

Plan Application

100 Total Possible Points

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<td>Priority for New Plans v. Updates</td>
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<td>0 to 10</td>
<td>Statement of Need</td>
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<td>0 to 25</td>
<td>Public Participation &amp; Planning</td>
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<td>Implementation + Plan Development</td>
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<td>-10 to 0</td>
<td>Poor Performance on Past Caltrans Grants</td>
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Check if your community has a plan:
http://www.calbike.org/bike_ped_plan_inventory
Non-Infrastructure Application

Eligible Projects:

• Education, encouragement, and enforcement activities that further the goals of the ATP

• Can be start-up programs and new or expanded components of existing programs; cannot fund existing or ongoing program operations

• Commission priority on start-up programs; all NI must demonstrate program sustainability

Non-Infrastructure Application

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<thead>
<tr>
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<th>Benefit to Disadvantaged Communities</th>
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<td>Safety</td>
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0 to 10 points
0 to 40 points
0 to 10 points
0 to 15 points
0 to 10 points
0 to 5 points
0 to 10 points
-5 to 0 points
-10 to 0 points
### Small Infrastructure Application

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**100 Total Possible Points**

### Medium Infrastructure Application

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<td>Partnering with Conservation Corps</td>
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**100 Total Possible Points**
### Large Infrastructure Application

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<td>-5 to 0 points</td>
<td>-10 to 0 points</td>
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### Lessons Learned from Previous Cycles

The best applications demonstrate:

1. Proposed projects meet the **goals** of the ATP program

2. **Multiple sectors and various stakeholders** were consulted

3. Data gathered is **meaningful, legitimate, based on target community**, presented clearly and understandably
### Lessons Learned from Previous Cycles

**Tips for success:**

1. **Read instructions, guidelines, and scoring rubrics** carefully – start now!

2. Focus application efforts on questions with largest amount of points – but don’t *neglect* any question

3. **Learn from the winners** – 3 Cycles worth of high scoring projects to review that may be similar to what you are proposing

4. Incorporate **standards of tomorrow** – not yesterday’s strategies

### Resources

- **Caltrans Active Transportation Resource Center (ATRC)**
  - [http://caatpresources.org/](http://caatpresources.org/)
  - Upcoming Flash Training Webinars

- **ATRT TA Consultations**
  - For DACs in Riverside or Tulare Counties
  - April 2-5, 2018
  - Contact Barry Bergman, [barry@railstotrails.org](mailto:barry@railstotrails.org)

- **Strategic Growth Council Pilot CCI ATP TA**
  - In-Depth TA for 3-5 DACs
  - Survey Due April 6: [https://www.surveymonkey.com/r/ATPtechnicalassistance](https://www.surveymonkey.com/r/ATPtechnicalassistance)

- **Cal Walks ATP Application Guidance**
  - One-on-one assistance for DACs in Central Valley, North State, North Coast, or San Bernardino County
  - Contact Esther Postiglione, [esther@californiawalks.org](mailto:esther@californiawalks.org)